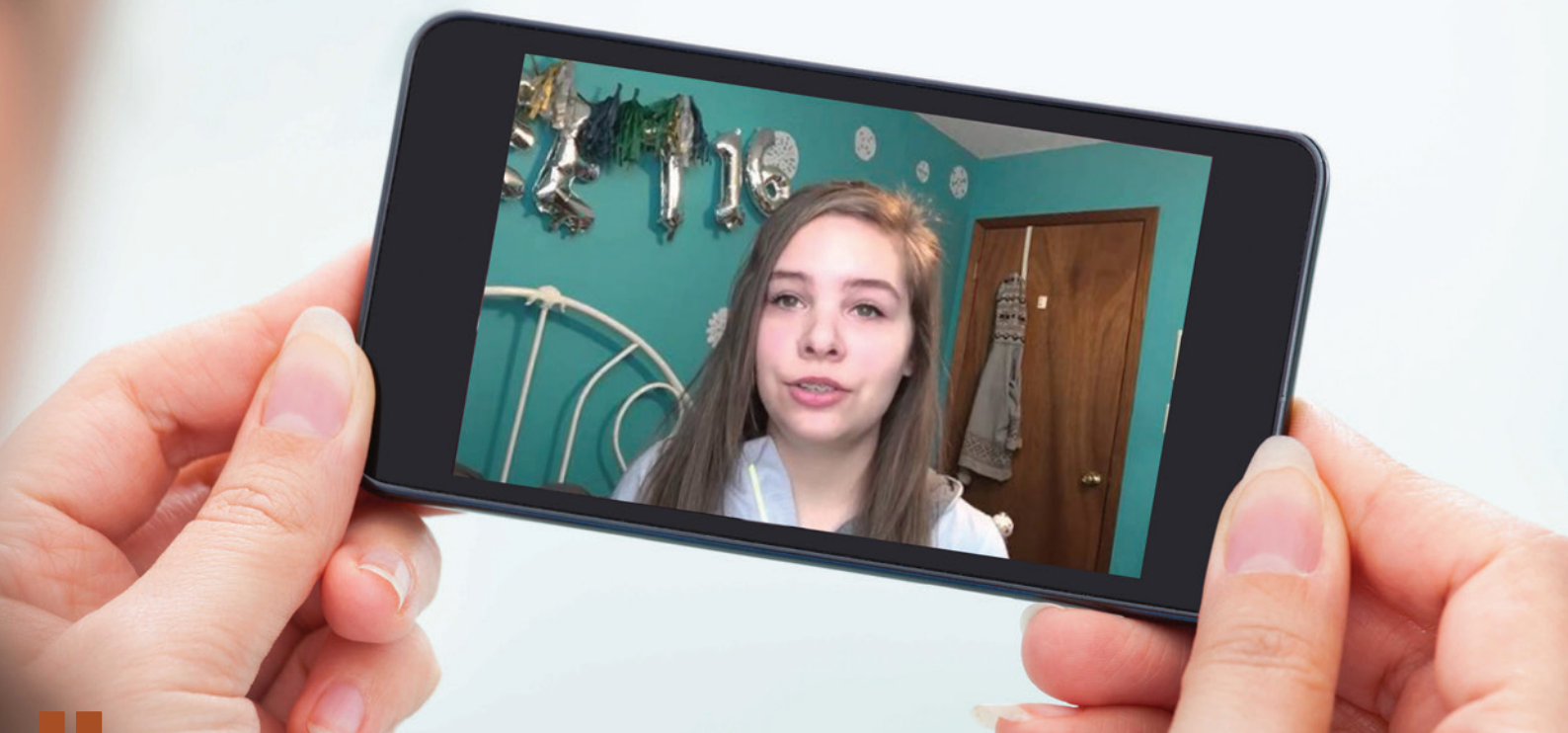




#MY
STORY

'Know My Story'

The Video Recording App for OneHope



Nearly three-quarters of teens in the world have or have access to smartphones according to a study from Pew Research Center in 2015. As two sides to a coin, it has many good and bad effects on the youth. One good effect is definitely the way a large portion of the youth is discovering the truths about spirituality and God by themselves, and not taking religion as imposed by their family on them

- Anand Subramanian, Lead - Digital Technologies



The Client- One Hope

OneHope, founded in 1987, is an international ministry working in over 140 countries that presents a biblical message of purpose and hope to children and youth around the world. Their aim is to provide God's eternal word to all the children and youth in an engaging way through culturally sensitive media experiences including children's magazines, animated movies, interactive games, sports programs, smartphone apps and more.

One Hope started a movement, a website called "Know My story", to inspire the youngsters to share their personal stories and experiences of survival with others. There are many young people who have had unfortunate and bad experiences in life, lost their way and struggled to find a meaning or purpose in life. One Hope thought, if such real people shared their true experiences of fighting with the odds in life with God's help, they could motivate, encourage and bring hope in many people's lives.



Their Challenge

The biggest challenge for One Hope here was to find a way to bring the stories in front of people in an engaging way, to show how God's miracle worked in such situations for those people. So that others would like to watch, share and at the same time be inspired from it. The client started to face the following issues after launching their website:



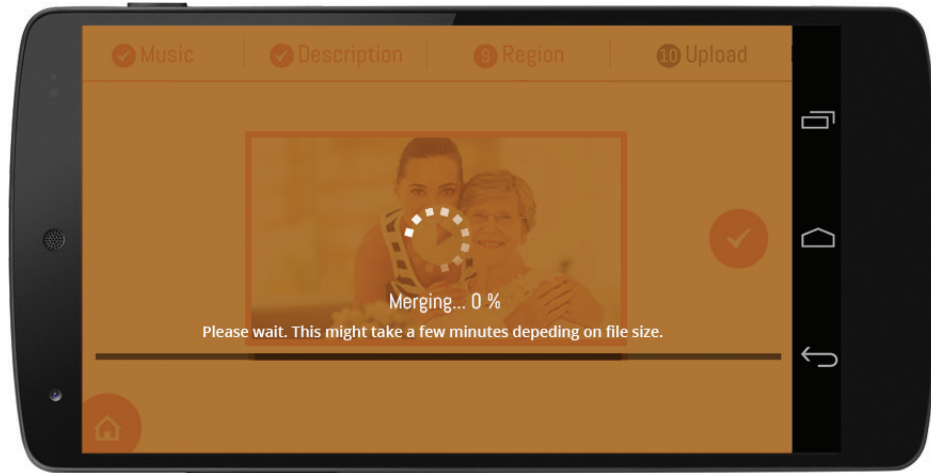
What Fingent Did

Fingent researched and analyzed One Hope's case to propose, design and develop a video recording app with predefined template for filming 'selfie' videos, while also redesigning their website. The app not only helped eliminate the need to have professional filmmakers, but also touched the very comfort zone of users, by giving them the entire control over filming their videos themselves, through the 'selfie' recording. Moreover the predefined template helped anyone without much technical knowledge, create a perfectly organized inspiring video. Once users created their own inspiring spiritual videos, the app also allowed users to publish it to the 'Know My Story' website. Users can also view and react to videos posted by other users.



Features

'Know My Story' App had the following features:



Video compression,
merging, trimming



YouTube upload
from App



Custom
Camera



Roulette
Menu



The Working of the Template





The Impact

The solution has helped One Hope work in collaboration with churches, ministries, local governments, schools and non-governmental organizations, reaching more than a billion young people in over 125 countries with the Gospel message. Through research conducted among children and youth, leaders and educators in the countries where they work, they were able to design innovative ministry models geared to help local churches and ministries engage young people with Scripture through the modern ways of spiritual learning.

“

I would say the integrity of their team is unique. If something comes up like the need is changing or there is a problem that arises, the team is always willing to go that extra mile to put additional effort to fix it or resolve whatever issue came up

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Design Strategist, Non-profit Organization.



Image Credits: Know My Story



ABOUT FINGENT

We are a Global IT company providing strategic IT business solutions and services for complex business problems, in multiple industry sectors including retail, healthcare, finance, education and more. Our vast technology and industry expertise enables us to focus on cutting-edge internet technologies with the aim to develop scalable, secure and easy-to-use web applications that work across multiple devices. We believe that the judicious use of technology, together with good design can reduce complexity, connect individuals, and provide valuable insights... all of which ultimately help businesses succeed



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