



Priceless Places

# Priceless Places: Streamlining Workspace Booking With Custom Web Application

# Project **Summary**



**Industry:**  
Hospitality



**Region:** US



## **Challenges/Objectives:**

Bridge the collaboration gap between professionals and hospitable environments with technology



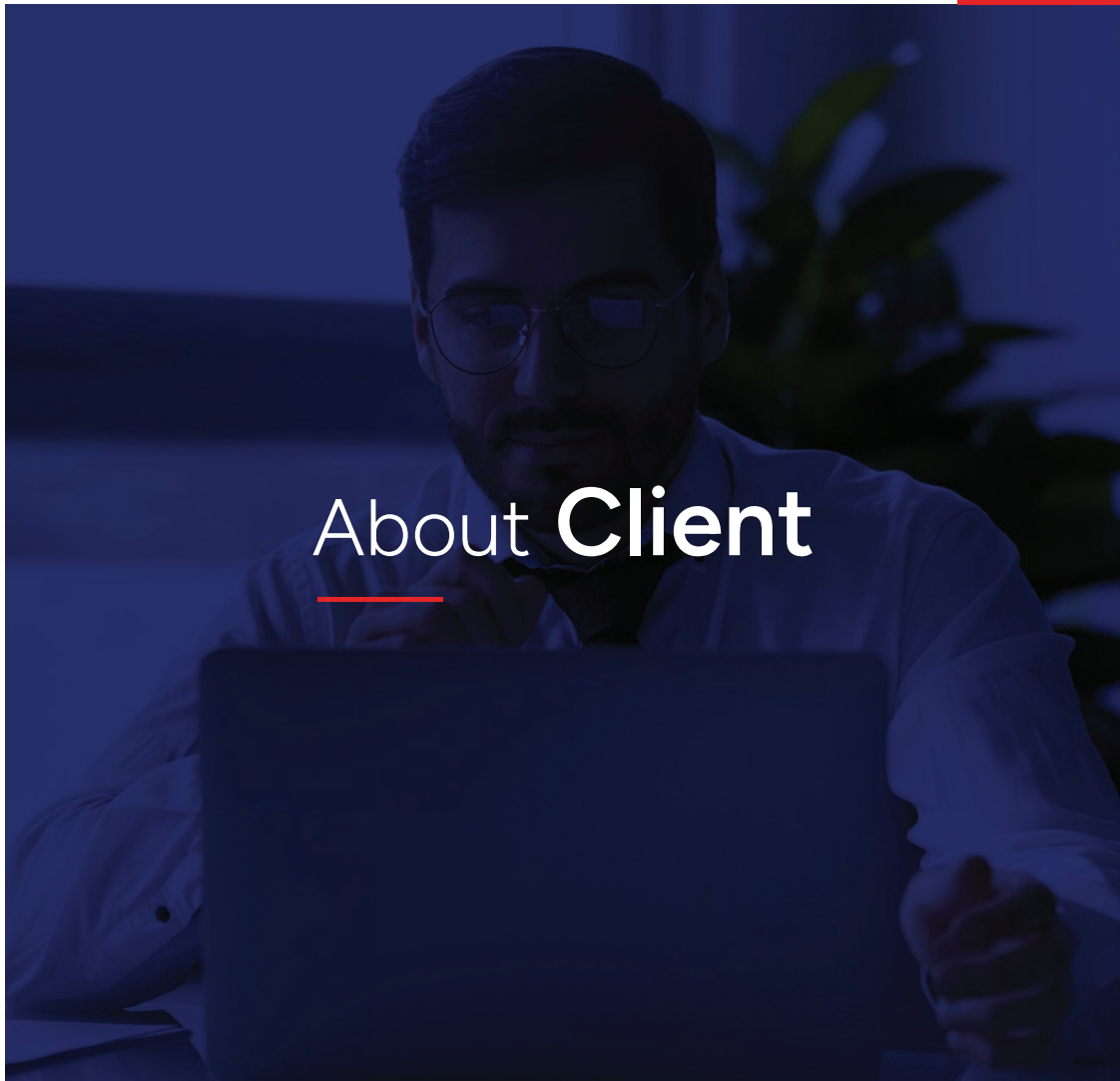
## **Solution:**

Role-based Custom Web & Mobile App



## **Results:**

A feature-rich, budget-friendly platform to ensure smooth integration and continuous collaboration



## About **Client**

**Priceless Places** is a unique company that connects working professionals with hospitality entrepreneurs to offer hospitable working environments at the best possible rates within the Netherlands. Providing easy access to flex workplaces, open meeting rooms, and closed meeting rooms along with exceptional hospitality, the firm initiates a priceless workday experience for professionals. Their service also focuses on helping hospitable entrepreneurs improve occupancy rates, especially during off-peak hours. Enabling seamless access to enriched hospitality for a new target audience, Priceless Places strives to provide innovative and enhanced customer experiences at both ends.

# The Challenge



**Priceless Places** is a unique company that connects working professionals with hospitality entrepreneurs to offer hospitable working environments at the best possible rates within the Netherlands. Providing easy access to flex workplaces, open meeting rooms, and closed meeting rooms along with exceptional hospitality, the firm initiates a priceless workday experience for professionals. Their service also focuses on helping hospitable entrepreneurs improve occupancy rates, especially during off-peak hours. Enabling seamless access to enriched hospitality for a new target audience, Priceless Places strives to provide innovative and enhanced customer experiences at both ends.

## End-user benefits:

- Inspirational and hospitable working environments
- Comfort food & drinks
- Appropriate bookings at affordable prices
- Easy cancellations



## Hospitality partner benefits:

- Increased business
- Improved marketing
- Streamlined customer service process, including booking, sales, and accounts
- Flexibility to serve on choice

Ensuring enhanced benefits for both parties, however, proved strenuous for Priceless Places with traditional working methodologies. The team recognized the need to deploy technology to enable streamlined processes, easy collaboration, and improved efficiency.

Thus, the company sought a trusted technology partner who could power its ideas with the right, affordable software solutions.



# Fingent's Approach

Fingent's innovative capabilities in custom software development have helped bring many unique business ideas to life. Priceless Places, however, had a clear vision of how they wanted to embrace technological advances. What they struggled with was finding the right technology partner who could help them seamlessly transform with technology.

After thoroughly analyzing the company's needs and business objectives, Fingent initiated a strategic plan to customize their web application and build a mobile app that could widen their reach. Customized platforms supporting both web and mobile, could digitize their entire process, streamlining collaboration and improving efficiency.

The team at Priceless Places, however, emphasized implementing glitch-free, quick, responsive applications that portrayed an amazing user experience. They wanted their customers to adapt to the new ecosystem with ease quickly.



# The Solution - **Role-based Custom Web & Mobile App**

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Fingent initiated a simple role-based design for the web and mobile application, enabling the involved parties, i.e., the working professionals, hospitality partners, and Priceless Places, to operate seamlessly through separate portals. The following are the app's feature highlights.



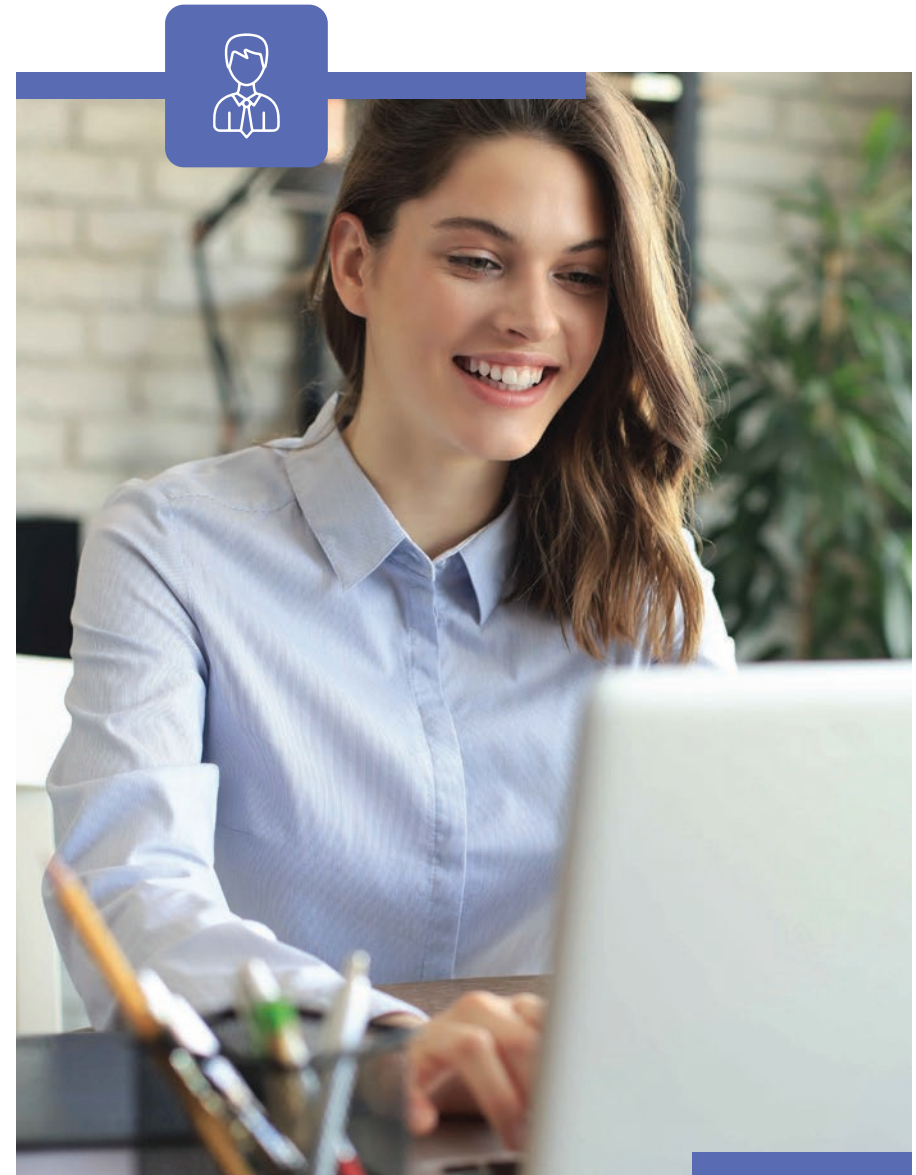
## App Features Supporting The Hospitality Partners

- The hospitality groups can manage their bookings, employees, staff, and accounts, all from a single app.
- While registering, the hospitality partners get an option to choose the type of space they prefer to offer, plus the time and date of its availability.
- The hospitality partners can list multiple properties with a single account.
- They can also upload photos of the space/service offered.
- A dashboard to centralize the management of bookings, staff, payments, sales, marketing, and other subscriptions.
- Instant notification of bookings, queries, and feedback.
- Option to receive reviews and stars for the hospitality services offered.



## App Features Supporting The Customer/ Working Professionals

- Customers or working professionals who are looking for workspaces can seamlessly manage their bookings, cancellations, and payments from the same app.
- Customers can search for workspaces according to preference, ie. flex, open rooms, or closed meeting rooms.
- Option to filter search results based on location, prices & ratings, and save liked spaces to wishlists.
- Receive instant notifications on confirmed bookings, cancellations, and space availability.
- Option to upgrade to an organization account with the facility to add employees of the company.
- Instant notification of bookings, queries, and feedback.
- The app also allows customers to clarify queries over calls or emails.





## App Features Supporting The Super Admin / Priceless Places Team

- Priceless Places, being the super admin gets higher control options to streamline the entire process.
- They can manage their team and employees through the portal.
- Manage user database and KPI overviews.
- A warning panel to manage critical situations like room removal, change in payment options, missed payments, incomplete registrations, new account registrations, and user call requests.
- In addition, the admin team gets access to hospitality accounts for enhanced control using which:
  - a) they can manage past and current bookings.
  - b) view and access the hospitality dashboard and manage their other insights like reviews, booking status, etc.



# Technology Stack

Website & application



express



Cross platform  
mobile application



# The Result

Fingent helped Priceless Places attain a feature-rich platform compatible with web and mobile within a limited time and budget. Fingent's agile software development practice allowed Priceless Places to blend with the project advancements and contribute their distinctive ideas at each stage. The process helped develop a platform that closely binds with the company's unique workflow. Fingent's constant tech support ensured a smooth transition for Priceless Places, as well as for their partners and customers.

Enabling ease in booking workspaces through both web and mobile helped Priceless Places widen their reach in the market and improve their occupancy rate. Simple navigation and user-friendly app design improved customer engagement and interaction. With centralized management and simple integrations, the application empowers Priceless Places with advanced technologies to embark on substantial growth and extensive opportunities.



# About Fingent

We are a **Global IT company** providing strategic technology solutions for business complexities. Our technology and industry expertise enable us to deliver cutting-edge, scalable, secure, and easy-to-use software applications that empower enterprises to do more. We believe that, the judicious use of technology and a simple design can bridge gaps, deliver more success, and touch more lives through technology.

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